

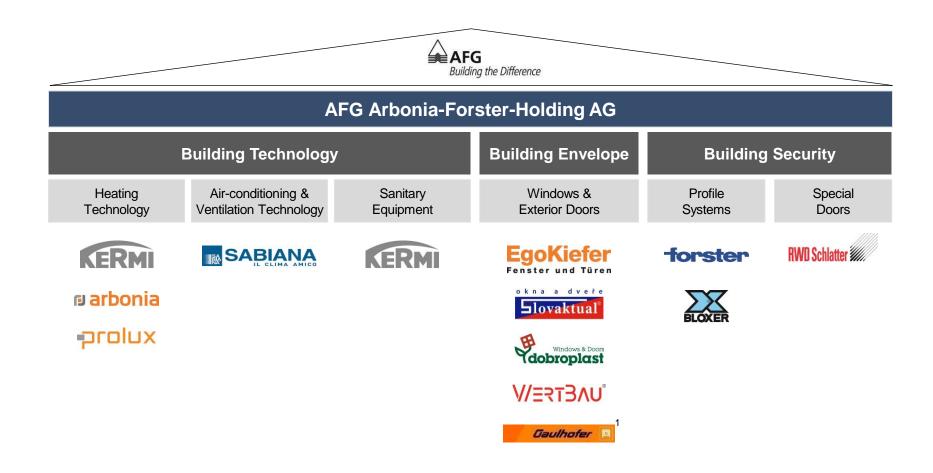


AFG – 2015 Results – 1 March 2016

Alexander von Witzleben, CEO Felix Bodmer, CFO



AFG Arbonia-Forster-Holding AG Divisions and key brands

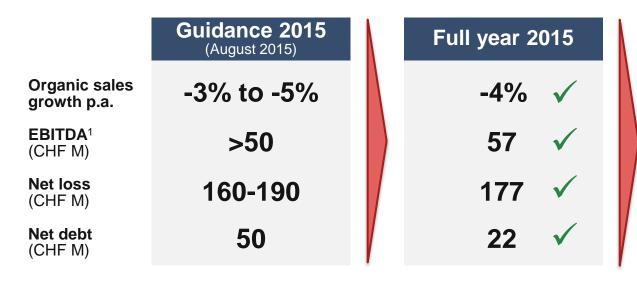


1. AFG acquired a share of 31% at Gaulhofer (closing expected end of Q1 2016)



Guidance 2015 achieved

Repositioning and Restructuring ongoing







CHF 250 M ✓ secured existing credit facility

CHF 200 M ✓ net cash inflow

Anchor shareholder ✓

fully supporting measures

Repositioning and restructuring of AFG (ongoing)

Relocation of production footprint

Focus on divisional strategies

Lean industrial holding

^{1.} Operating EBITDA (excl. one-time effects)



Agenda

1. 2015

Financial measures allow looking ahead

2. Repositioning and Restructuring of AFG (Update) Consequent execution

3. Outlook

Short- and long-term guidance

Questions



Income Statement – Continued Operations High impact from one-time effects

In CHF M	2015	in %	2014	in %
Net revenues	941.4	100.0	1017.4	100.0
Cost of material and goods	-431.3	-45.8	-450.7	-44.3
Personnel expenses	-352.0	-37.4	-344.7	-33.9
Other operating expenses	-157.6	-16.7	-152.6	-15.0
EBITDA	26.6	2.8	78.3	7.7
Depreciation, amortisation, impairments	-185.0	-19.7	-44.9	-4.4
EBIT	-158.4	-16.8	33.4	3.3
Net financial results	-23.2	-2.5	-22.4	-2.2
Group result before income tax	-181.6	-19.3	11.0	1.1
Income tax expenses	4.5	0.5	0.3	0.0
Group result from <u>continuing</u> operations	-177.1	-18.8	11.3	1.1
Group result from discontinued operations	-	-	3.8	0.4
Group result	-177.1	-18.8	15.1	1.5



Reconciliation to adjusted numbers Impairments and restructurings weigh on EBIT

In CHF M	Actual 2015	Building Techn.	Building Envelope	Building Security	Others	2015 without one-time effects
Net revenues	941.4					941.4
EBITDA	26.6	5.1	14.8		10.3	56.7
EBIT	-158.4	24.1	99.6	20.7	0.4	16.5
Group result	-177.1	-1.8	-11.4	-2.3	3.1	-14.5

Presentation of the respective one-time effects on the immediate result line without disclosure of the impact on the subsequent line items



Adjusted Income Statement

Operating performance as expected

In CHF M	2015	in %	2014	in %
Net revenues	941.4	100.0	1017.4	100.0
Cost of material and goods	-431.3	-45.8	-450.7	-44.3
Personnel expenses	-335.1	-35.6	-343.1	-33.7
Other operating expenses	-143.8	-15.3	-150.2	-14.8
EBITDA	56.7	6.0	79.7	7.8
Depreciation, amortisation	-40.3	-4.3	-42.8	-4.2
EBIT	16.5	1.8	36.9	3.6
Net financial results	-18.7	-2.0	-18.4	-1.8
Group result before income tax	-2.2	-0.2	18.5	1.8
Income tax expenses	-12.3	-1.3	-0.8	-0.1
Group result from continuing operations	-14.5	-1.5	17.6	1.7

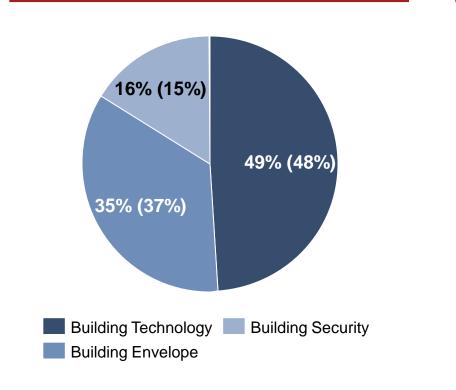
Blue figures are adjusted by one-time effects

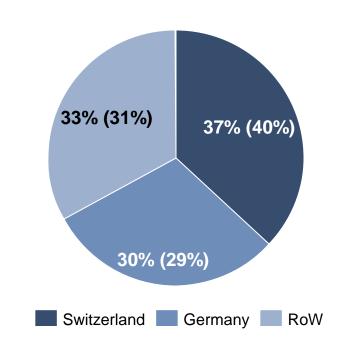


Net revenues by Division / Region Influenced by acquisitions of Sabiana & Wertbau

Net revenues by Division

Net revenues by Region





Note: Figures in brackets represent last year's figures



Organic growth by divisions Negative FX effects and organic growth

Net revenues as reported in CHF M	2015	2014	Δ	Currency effects	Acqui- sition effects	Organic growth ¹
AFG	941.4	1017.4	-7.5%	-7.9%	4.7%	-4.4%
Building Technology	462.2	490.2	-5.7%	-12.2%	7.3%	-0.7%2
Building Envelope	331.4	376.0	-11.9%	-4.5%	3.0%	-10.5% ³
Building Security	147.6	149.9	-1.6%	-2.3%	1.5%	-0.8%4

^{1.} Adjusted for currency and acquisition effects

^{2.} With Sabiana (Building Technology) since 04.07.2014

^{3.} With Wertbau (Building Envelope) since 01.10.2015

^{4.} With Bloxer (Building Security) since 01.07.2015



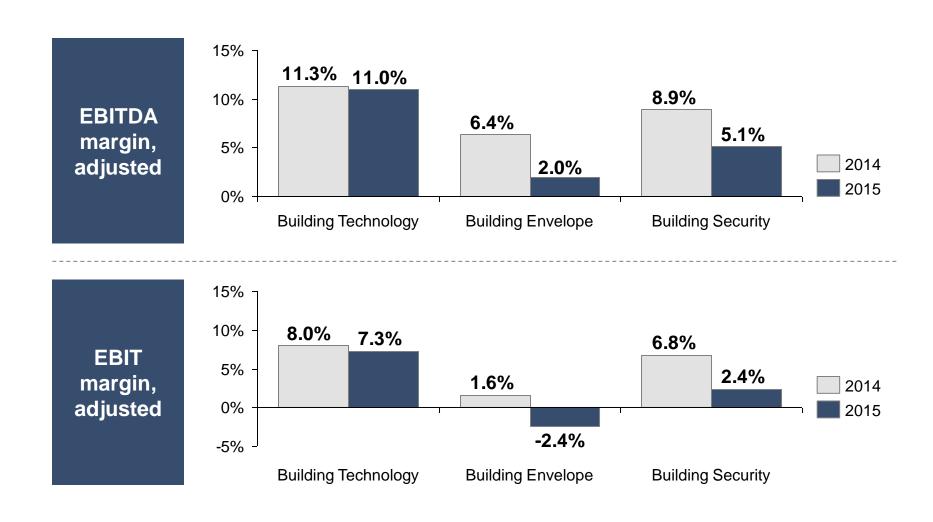
Revenue breakdown for other key regions Regions show a heterogeneous development

Other key regions	2015 in CHF M	Δ 2015 / 2014	Comments
Poland	62.2	=	
Italy	48.0	++	Sabiana
France	40.4	+	Sabiana
Russia	25.9		Heating Technology
Slovakia	22.4	=	
Czech Republic	21.9	+	Heating Technology / Windows
Austria	18.2	+	Windows



EBITDA- / EBIT-margins per division

Margin decline in all divisions





Impairments

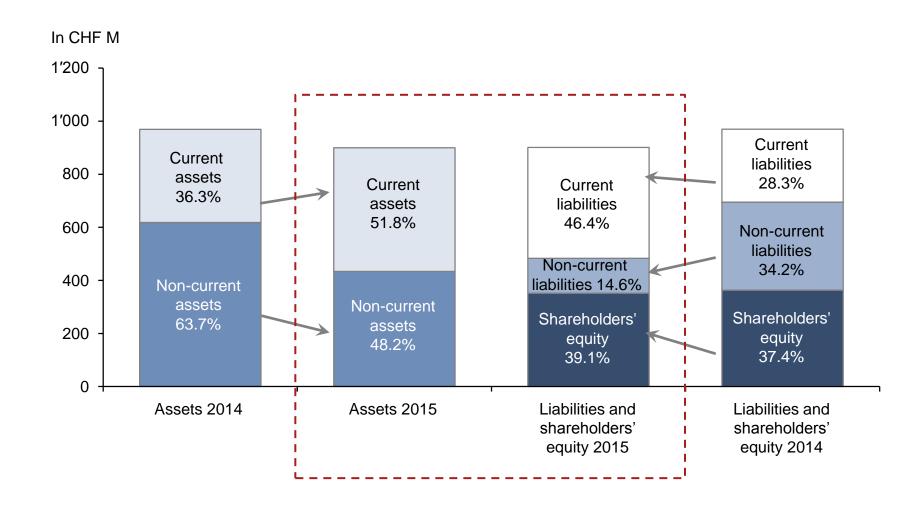
Balance sheet risks addressed

	Remaining per 31 December 207		1 December 2015
In CHF M	Impairment requirements	Goodwill	Intangible assets from PPA ¹
Total as of 31 December 2015	144.8	41.1	54.9
Sabiana	20.3	23.6	29.9
EgoKiefer	81.4	-	-
Slovaktual	-	14.4	7.9
Dobroplast	18.2	-	10.9
Wertbau	-	3.1	2.2
RWD Schlatter	20.7	-	-
Others	4.2	-	4.0

^{1.} PPA: Purchase Price Allocation



Balance Sheet





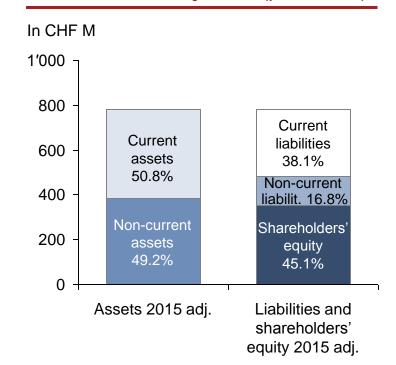
Balance Sheet

Equity ratio adjusted increased to 45%

31.12.2015 - reported

In CHF M 1′000 800 Current Current liabilities assets 600 51.8% 46.4% Non-current 400 liabilit. 14.6% Non-current Shareholders' 200 equity assets 48.2% 39.1% 0 Assets 2015 Liabilities and shareholders' equity 2015

31.12.2015 – adjusted (pro-forma)



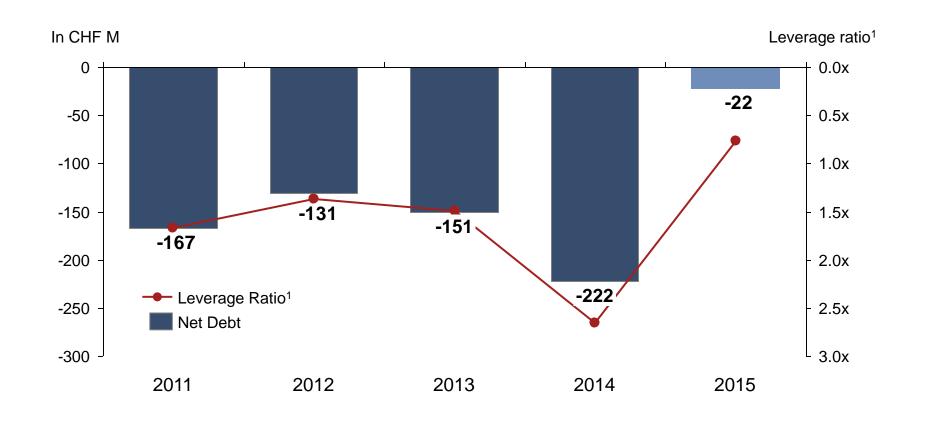
Adjustments (pro-forma)

- Impact on balance sheet by reducing cash and financial debt to operating cash level by CHF 120 M
- Allocation of non-core real estate assets as «available for sale» by CHF 51 M



Net Debt and Leverage Ratio

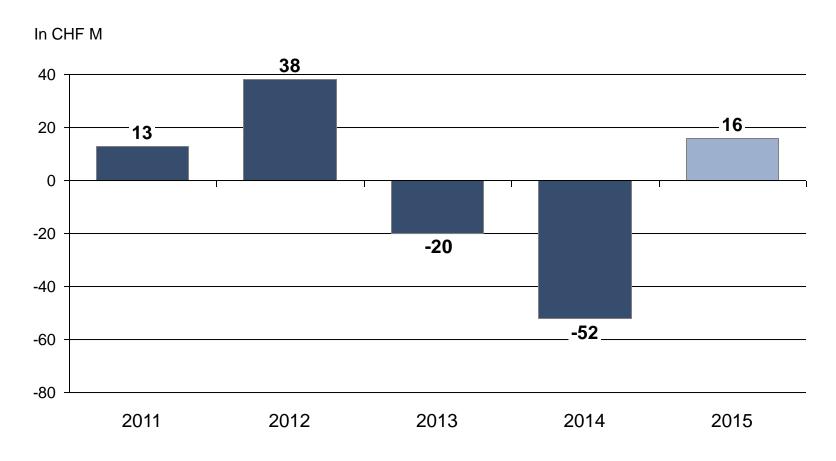
AFG today almost free of debt





Free Cash Flow

Improvement through NWC

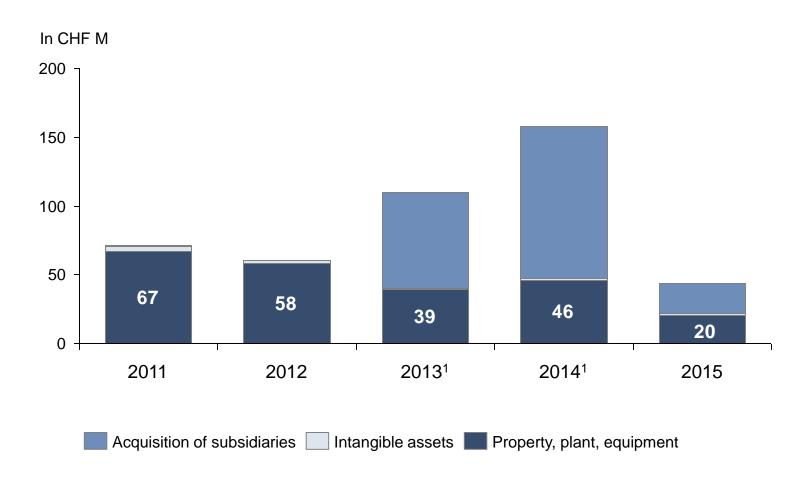


Free cash flow (Cash flow from operating and investing activities)



Development of Investments

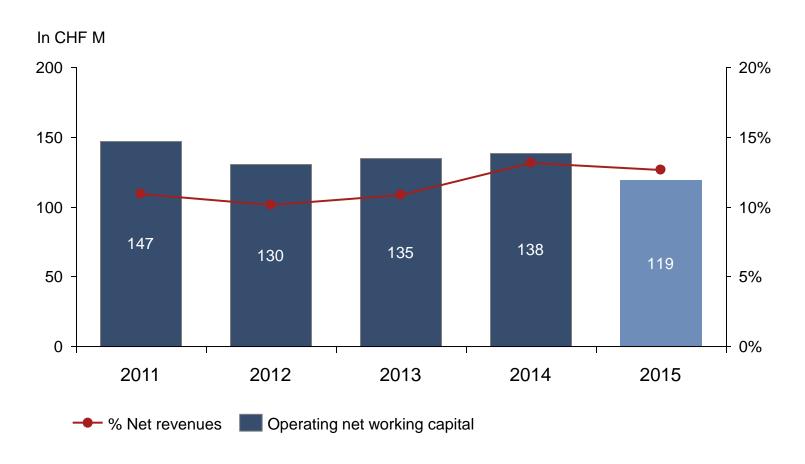
Capex below previous years' average



1) Continued Operations



Operating Net Working Capital



Note: Operating NWC = Accounts receivable + inventories - accounts payable - advances from customers



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2. Repositioning and Restructuring of AFG (Update) Consequent execution

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Recap from H1 results 2015 Need to restructure and reposition AFG



Continued weak financial performance

Sustained market pressure

New FX-reality

Restructure and reposition

AFG to ensure long-term

competitiveness

in Europe



Repositioning of AFG

Lowered cost base and redefined markets

Today 2018

Building Envelope

Swiss market leader with strong outposts in Poland and Slovakia

- Local production for local markets
- ~75% of windows for Swiss market produced domestically¹
- ~30% of revenues outside CH¹

Leading European windows group

- Integrated production network with strong local market organizations
- ~5% of windows for Swiss market produced domestically
- >50% of revenues outside CH (undisputed leader in home market)

Building Technology

Leading industrial manufacturer of steel panel and other radiators

 Large majority of revenues from steel radiators (especially prior to acquisition of Sabiana)

Major European producer of HVAC² systems based on

- Active consolidation of radiator market
- Further expansion into growing segments (underfloor heating, ventilation, A/C,)

Building Security

Leading positions in niche markets

 Innovation leadership for Profile Systems and Special Doors (CH)

Extended market leadership

- Product portfolio supplementation
- > Internationalization of door business

Holding

Establishing a lean industrial holding

Strengthened capital base

Capital increase of CHF 200 M conducted in H2 2015

1. Based on FY 2014 2. HVAC = Heating, Ventilation & Air Conditioning



Restructuring and repositioning of AFG **Key strategic measures**

Focus of AFG

- **Building supplier**
- > Europe
- Energy efficiency

Objective: Long-term competitiveness in Europe 3 Relocation of Focus on Lean divisional industrial production footprint holding strategies Strengthened capital base & continuity with new anchor shareholder



Relocation of production footprint Four production sites in Switzerland affected

	Production footprint	Relocations	Labour cost advantage ¹
Building Envelope	 Transfer of PVC production from Altstätten to Slovaktual; completed 2015 (80 FTEs) 	>80%	
	 Transfer of PVC production from Villeneuve to Slovaktual in 2016 (90 FTEs) 	>80%	
		 Transfer of wood and wood/alu production from Altstätten to Wertbau until end of 2017 (160 FTEs) 	>50%
Building Technology		 Transfer of special radiator production from Arbon to Stříbro until end of 2016 (70 FTEs) 	>80%

Recurring cost savings of CHF >25 M p.a. from 2018 onwards²

1. Based on Cologne Institute for Economic Research (IW Köln) 2. Vs. 2014 - mainly driven by labour cost differences Note: Only main production sites shown above



1 Relocation of production footprint Progressing according to plan

Closure of Swiss **Expansion of sites in Operational** Eastern Europe¹ excellence production sites **PVC** Product quality assured and Closure communicated -Relocation of production Altstätten → delivery problems from 2015 production in transition completed solved Slovaktual secured - No strikes **PVC Building** Relocation of production in progress Villeneuve → - All social plans signed (completed end of 2016) Envelope Slovaktual Delivery reliability for wood windows and Wood and Wood: Production relocated²: special radiators Product quality and delivery reliability assured Wood/Alu assured Altstätten→ Delivery difficulties for Wood/Alu: Relocation of production in 2017 Wertbau PVC windows in 2015 solved Relocation of production in progress Special **Building** radiators First part of relocation completed (16 FTE) Technology Arbon -> Stribro Complete relocation by end of 2016 (52 FTE)

✓ Process completed

1. Except Wertbau's production site which is located in Eastern Germany (Thuringia) 2. Except special production that will remain in Altstätten (Swissshop)



Divisional strategies – Building Technology Ambition: Leading HVAC¹ solutions

Business units

Today

Ambition

Heating Technology Market leader in steel radiators in DE and CH (Top 3 EU)

- Rationalize footprint and secure cost leadership; invest of CHF >25 M into radiator factory; savings of CHF > 5 M p.a.²
- Consolidate radiator market in Europe
- Expand in growing segments (e.g. underfloor and industrial heating, X-optimized system, Smart Home Connectivity)

Air-Conditioning and Ventilation Technology

European leader in fan coils and #2 in radiant panels and unit heaters

- Develop leading position in growing residential ventilation market ("kontrollierte Wohnraumlüftung")
- Leverage cross-selling
- Drive fan coil growth (superior energy consumption/ noise level and increasing customer demand)
- Grow business with patented electronic filter (indoor air quality & energy savings)

Sanitary Equipment Market leader in shower enclosures in DE (Top 3 EU)

- Maintain leadership position in DE and grow business
- Expand sales outside DE through launch of products in the lower price segments and market consolidation

1. HVAC = Heating, Ventilation & Air Conditioning 2. Gradual implementation; full effect from 2020 onwards



Divisional strategies – Building Technology Product range completion by resident. ventilation

Thermal Transfer - Indoor Air Quality A/C & IAQ² Convection Radiation **Ventilation** Industrial / commercial application **Residential Ventilation** Residential application AFG the #1 in DE and CH for residential heat. **Product range** AFG the #1 in EU transfer¹ and # 2 for industrial radiation in EU completion for fan coils

1. In a combined market of convection and radiation (#4 position in EU) 2. Indoor Air Quality



Divisional strategies – Building Technology Leverage cross-selling

Cross-selling of Kermi/Arbonia products by Sabiana in IT

Cross-selling of Sabiana products by Arbonia and Prolux in DE/CH

Main products













Radiators

Steel panel

Floor heat.

Radiant panels

Unit heaters

Fan coils

Status of realization

- Sales responsibility transferred to Sabiana as of 01.01.2016
- Kermi/Arbonia products listed at 43 sales agents (before 16)
- Order processing and logistics through Sabiana

- Sales activities through Arbonia/Prolux started in 2015
- Products listed at numerous wholesalers
- Order processing and logistics through Arbonia/Prolux

Sales force



Powerful distribution network of Sabiana with agents all over Italy



Nationwide sales force with well established sales staff in both Germany and Switzerland



Divisional strategies – Building Envelope Transformation into one integrated organization

So far: Group of individual companies



Market leader in CH with strong outposts in PL+SK

- Local production for local markets
- ~75% of windows for Swiss market produced in CH¹
- ~30% of revenues outside CH¹

In future: One integrated organization²



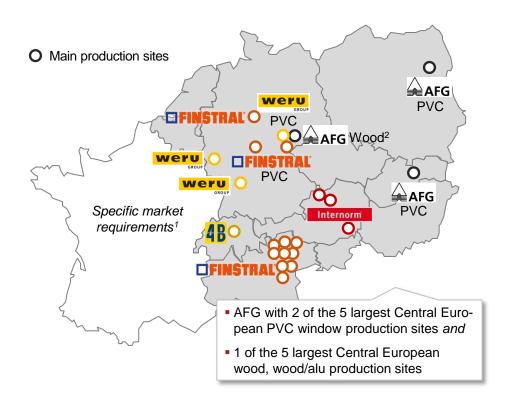
Leading European windows group

- Integrated production network with lead factories
- Transnational central functions
- ~40% of revenues outside CH (target 2018: sig. >50%)

^{1.} Based on FY 2014 2. Simplified illustration 3. Mainly covered through 31% share at Gaulhofer (closing expected end of Q1 2016) combined with long-term supply partnership for PVC windows 4. Including Wood/Alu 5. Special production in Lublin (roof windows) and Altstätten (Swissshop) not listed



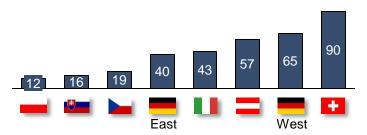
Divisional strategies – Building Envelope Production-Footprint in comparison



Largest Central European Players

	Production sites ³	Sales (€ M) ⁴
Internorm	35	~365
△ AFG	3	~340
Weru	3	~190
□FIN\$TRAL'	12	~190
4B	1	~165

Avg. cost of a blue collar worker per year (CHF '000)6



Sustainable competitive advantage of AFG through consolidated production sites in the East (Lead Factories)

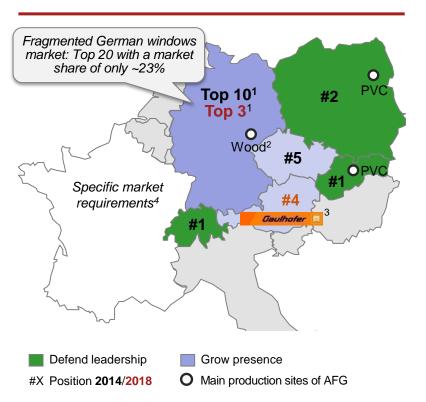
^{1.} E.g. different installation depths, integrated shutters, monoblock and regulatory requirements 2. Incl. wood/alu 3. Main production sites for windows and doors 4. Revenues with windows and doors in 2014 5. Without production site in Denmark 6. Source: Institut der Deutschen Wirtschaft (IW) Köln; underlying exchange rate CHF-EUR 1.08



Divisional strategies – Building Envelope

Ambition: European leader in windows

Market Ambition



Largest Central European Players⁵

Т.	Internorm	I-N	EUR ~365 M'
2	AFG		FUR ~340 M8

EUR ~190 M

FINSTRAL EUR ~190 M

EUR ~165 M

Key measures of AFG

- Secure clear leadership position in CH (500+ FTEs serve our customers locally)
- Grow in Germany Wertbau with 700 sales partners across Germany as basis for future growth
- Grow in Austria 31% stake at Gaulhofer combined with PVC-supplier-partnership
- Strengthen leading positions in Poland, Slovakia and Czech Republic
- Former CEO of Weru as new Head of Division⁹

^{1.} Market position in wood and wood/alu windows 2. Including wood/alu 3. AFG acquired a share of 31% at Gaulhofer (closing expected end of Q1 2016) combined with a supplier partnership for PVC windows 4. E.g. different installation depths, integrated shutters, monoblock and regulatory requirements 5. Windows sales 2014 6. Internorm (EUR 304 M), Kastrup (EUR 25 M) and HSF 7. Sales with windows (without sun protection, facades, etc.) 8. Without Gaulhofer (Sales of EUR ~60 M) 9. Since Feb. 1, 2016



Divisional strategies – Building Security Strengthen leading positions

Business units

Today

Ambition

Profile Systems

Market leader for premium steel systems in Europe

- Strengthen leadership position in Europe through
 - Leveraging direct distribution in Germany, Austria, UK, Poland, Denmark and Luxembourg
 - Integration of Bloxer and sales push in Southern EU
- Maintain high innovation rate (focus on security, energy efficiency and design)
- Further develop new markets

Special Doors

Swiss market leader for wooden special doors in Switzerland

- Strengthen leadership position through launch of new products (e.g. connector-fan-door, ecological doors)
- Fully utilize highly automated production lines¹ through
 - Product portfolio extension
 - Expansion of co-operations (Naturedoors, Häfele³)
 - Internationalisation of sales (several options are currently assessed)

^{1.} CHF 24 M invest in 2014 2. RWD Schlatter delivers doors to China as blanks where they are completed by Naturedoors 3. Integrated hotel-door-system co-operation with Häfele and BOS



Lean industrial holding Major reduction of holding costs

Fully-fletched industrial holding Duplication of functions at corporate level (e.g. HR, procurement, sustainability) Cost-intensive setup (HQ / AFG Arena)

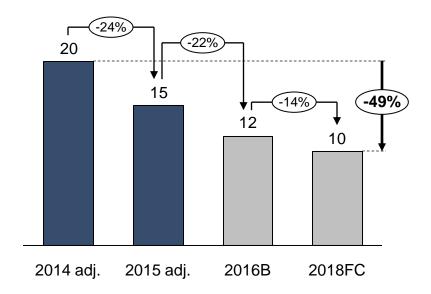
Reduction of holding costs to 1% of revenues by 2018



Lean industrial holding Cost reduction to 1% of revenues by 2018

Holding cost reduction of ~50%

CHF (M)



Measures

- Termination of AFG-Arena sponsoring
- Compensation reduction for the Chairman of the Board of Directors and the CEO
- Reduction of external advisors and overhead costs
- Headcount reduction at Corporate Functions
- Shift to Divisions and Shared Services
- Cost reduction of Corporate Center



Repositioning and restructuring of AFG Progressing well – still many challenges ahead

Selective key measures¹

	Phase I (2015 H2)	Phase II (2016)	Phase III (2017)	2018
Divisional strategies	 Developed clearly defined divisional strategies, measures and roadmaps Acquired Wertbau 	 Reinforce Swiss market position for windows Secure cost leadership for steel radiators Internat. special doors 	Expand position in German windows marketGrow in residential ventilation market	
Relocation of production footprint	 Initiated closure of 4 production sites in CH Completed relocation of PVC windows from Altstätten to SK 	 Relocate PVC windows from Villeneuve to SK Finalize relocation of special radiators from Arbon to CZ 	 Complete relocation of wood/alu windows from Altstätten to Eastern Germany 	"Steady state" of new AFG Relocation of four
Lean industrial holding	 Capital increase of CHF 200 M Reduction of holding costs: CHF 5 M 	 Add. reduction of hol- ding costs: CHF 3 M 	 Add. reduction of holding costs: CHF 2 M Sale of non core real estate (CHF 60-80 M) 	Swiss factories with recurring impact of CHF 25 M per year

^{1.} The execution of most measures extend over several phases; for simplification the measures are allocated to the respective main realization phase



Agenda

1. 2015

Financial measures allow looking ahead

2. Repositioning and Restructuring of AFG (Update) Consequent execution

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Outlook EBITDA of > CHF 100 M by 2018

Guidance 2016

Initiated long-term measures with slight positive impact Sales CHF ~970 M EBITDA¹ Slightly above 2015 Updated guidance 2016 with H1 results

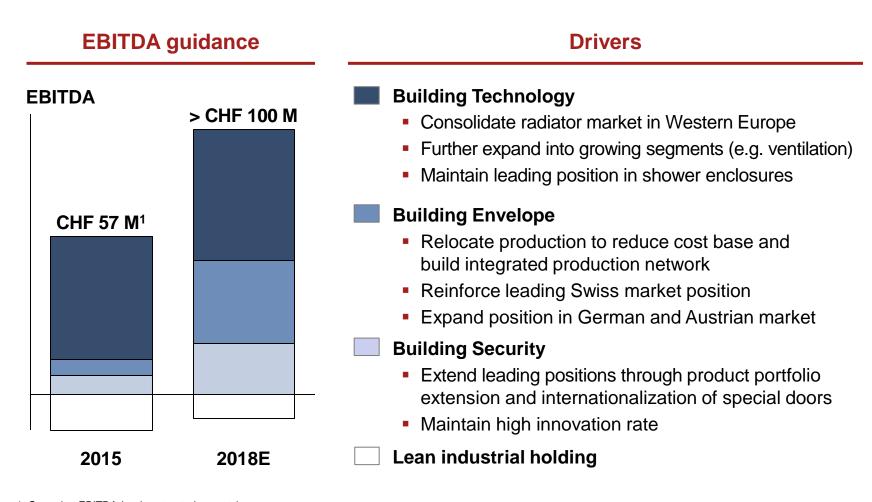
Guidance 2018



^{1.} Operating EBITDA (excl. restructuring costs)



Achieving Guidance 2018 Well balanced contribution across divisions



^{1.} Operating EBITDA (excl. restructuring costs)



Summary

Why AFG?

Building Technology

Addressing market dynamics through further expansion into growing market segments and active consolidation of radiator market

Building Envelope

Transformation of challenged Swiss position into leading major European player based on best production footprint in the industry, scale and strong market presence

Building Security

Market leaders in their segments with high innovation rate

Strengthened capital base

AFG fully financed over the next years with a strong balance sheet

AFG 2018: Leading specialized European Building Supplier



Questions?



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